
2019 ACTIVITIES

- a) A panel discussion to discuss 'Implementation of Drug De-Addiction policies/bottlenecks in Jammu and Kashmir' was held in Department of Management Studies, Govt. SPMR College of Commerce, Jammu on 1st August, 2019.



B)KAS Annu Sharma , KAS Manish Bhagat and KAS Abhimanyu Singh interaction with students was held in the department of management studies on 22nd August,2019. Their honourable presence encouraged students towards learning, hardwork and discipline.





- c) An official welcome for the students of BBA department of SPMR college of commerce a freshers day was organized on 31st August, 2019. The occasion was graced by the presence of Honorable principal, HODs and faculty members. Ishu Sharma and Sharon Dabgotra were declared the Miss. Freshers and Mr. Freshers of the Freshers party.



d)Teacher's day was held on 5th September in BBA department of SPMR college of commerce. The Principal Prof. Dr. Anil Gupta thanked all the faculty members for their diligence, sincerity and hardwork.



e)150th birth anniversary of Mahatma Gandhi was celebrated in the Department of management studies on 2nd October,2019. Banners and posters were made by the students of respective departments



f)GPMUN organised in Jammu Sanskriti School from 24th to 26th October. Vanshika Ahuja of BBA Department was awarded with special recognition in UN women committee.



g) Department of Management studies celebrated clean and green Diwali with festive gusto on 24th October, 2019. Various traditional activities like Rangoli making, candle and diya decoration , card making were organised in relevance of eco friendly celebrations



2020 ACTIVITIES

a) To offer strategic mentorship to students a **Webinar** was organized by the Department of Management Studies in collaboration with IQAC of Govt. S.P.M.R.College of Commerce on **9th June, 2020**. Dr. Isha Sharma from ICcCR AND HRM from University of Jammu was the Resource person for the webinar. She spoke on the topic, “**Entrepreneurial opportunities post Covid 19**”.

The main objective of the webinar was to continue the idea of promoting Jammu as an “Entrepreneurial Hub and to generate awareness regarding the opportunities present in the whole world and how to get success in it.



The poster is for a webinar titled "ENTREPRENEURIAL OPPORTUNITIES POST COVID-19" held on June 9th, 2020, at 12 PM. It is organized by the Department of Management Studies in collaboration with IQAC at Govt. Sri Pratap Memorial Rajput College of Commerce, Jammu. The resource person is Dr. Isha Sharma, ICcCR AND HRM, University of Jammu, MHRD INNOVATION COUNCIL. The organizing secretary is Prof. Bharti Slathia. The principal is Prof. Ranjeet Singh Jamwal. The poster also mentions free registration and e-certificates for all registered participants.

Govt. Sri Pratap Memorial Rajput College of Commerce, Jammu
(A Constituent College of Cluster University, Jammu)

**DEPARTMENT OF MANAGEMENT STUDIES
IN COLLABORATION WITH IQAC
INVITES YOU TO ATTEND WEBINAR
ON
"ENTREPRENEURIAL OPPORTUNITIES POST COVID-19"**
June 9th 2020, 12PM

RESOURCE PERSON

PROF. RANJEET SINGH JAMWAL
PRINCIPAL

Dr ISHA SHARMA
ICcCR AND HRM
UNIVERSITY OF JAMMU
MHRD INNOVATION COUNCIL

PROF. BHARTI SLATHIA
ORGANIZING SECRETARY

Free Registration
E-Certificates for all Registered Participants



INTERNATIONAL YOGA DAY CELEBRATED IN SPMR COLLEGE

21st June, 2020

- b) A webinar titled “Stress Management through Sahaja Yoga Meditation” was organized in Govt. SPMR College of Commerce, a constituent College of Cluster University, Jammu to celebrate sixth International Yoga Day on 21st June, 2020. The key note speakers for the event were Mr. Anish Kohli and Mr. Gaurav Srivastava who delivered an informative and interactive practical session on mediation. The Principal addressed the participants and spoke about the role of yoga and meditation in the current COVID-19 pandemic scenario. The webinar was convened by Prof. Bharti Slathia and the organizing secretary was Dr. Sakshi Sharma. A series of other yoga activities through poster making, essay writing, best yoga asana video and collage making competition were also organized in the college to mark the significance of International Yoga Day. Around 300 students registered for the webinar from various streams of the college.




GOVT. S.P.M.R. COLLEGE OF COMMERCE, JAMMU
(A constituent College of Cluster University, Jammu)

Celebrates
6th International Yoga Day
Join to attend
Webinar
on
"STRESS MANAGEMENT THROUGH SAHAJA YOGA MEDITATION"

June 21st 2020, 12:30 PM


Prof. Bharti Slathia
Convener


Mr Gaurav Srivastava,
Mentor and Corporate
Professional, 20+ yrs,
Sahaja Yoga Practitioner


Chief patron
Mr. Talat Parvez Rahella
Commissioner Secretary
Higher Education
Department


Dr. Sakshi Sharma
Organising Secretary


Mr Anish Kohli
Meditation Practitioner,
20+ yrs, TEDx Speaker


Patron
Prof. Ranjeet Singh Jambwal
Principal Govt. SPMR College
of Commerce Jammu

Free Registration for Faculty and Students : [Click Here to Join](#)

E-Certificates for all Registered Participants

Search or type a command

The image shows a Zoom meeting window. On the left, a video call is in progress with a man in a white shirt. In the center, a large pink circle contains the letters 'MJ'. On the right, a 'Meeting chat' window is open, displaying a list of messages from participants. At the bottom, the Windows taskbar is visible, showing the search bar and various application icons. The system tray on the right indicates the time is 1:37 PM on 21 Jun 20.

Meeting chat

- admin@govtspmcollege... 1:48 PM
Beautiful session, nicely handled by the two speakers, thank you.
- Ajuman Masuma left the conversation.
- Arunshi (Guest) left the conversation.
- admin@govtspmcollege... 1:52 PM
video is not available here
- Hirvik Gupta left the conversation.
- Ajuman Masuma joined the meeting.
- Pooja Gupta (Guest) 1:54 PM
Students can on the camera too?
- manjata jain (Guest) 1:55 PM
Vryyyy helpful... get cool vibrations
- Goldy mahajan left the conversation.

Type a new message

1:37 PM 21 Jun 20

4G 13:52 56.0 KB/s

Voice LTE 4G 78%

Sahaja Yoga Webinar 21 June

01:24:00 54 attendees



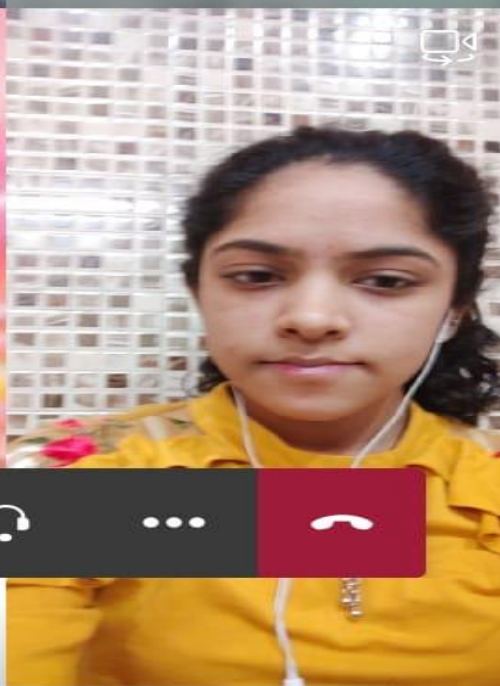
Bharti Slathia



Anish K (Guest)



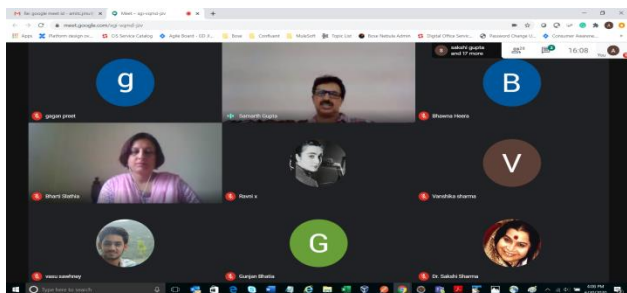
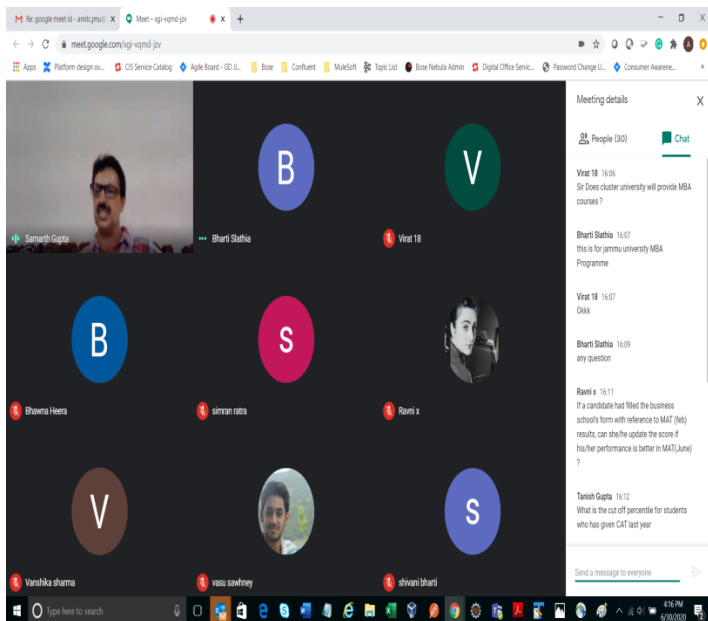
SRIVASTAVA Gaurav



Control bar with icons for video, mute, headset, more options, and end call.

CAREER COUNSELLING SESSION HELD IN GOVT SPMR COLLEGE OF COMMERCE

- c) A webinar on “ Career opportunities in Management” for the final year students of the College, was organized on 31st June 2020 by the Career counseling cell in collaboration with IQAC of Govt SPMR College of Commerce, a constituent college of Cluster University, Jammu. Prof Sameer Gupta-Director The Business School, University of Jammu was the Chief Guest on the occasion. Around 150 students participated in the webinar from various streams of the college.



Meeting details

People (32) Chat

abhishek gupta 16:23
sir can the students who applied for mat ibt are eligible to fill current iis application form as we do not have our scores with us??

Abhay Chamiyal 16:24
No. I haven't applied for CAT AND MAT yet. Can I get admission in next session i.e 2020-21.

Lavika Jain 16:24
If one goes for iitba what can be the best subject combination?

Himanshu Mahajan 16:24
what is eligibility criteria to fill form for iitba?

Lavika Jain 16:25
Sure sir

Tanish Gupta 16:25
is CAT and MAT both are required for Admission in IIS?

Send a message to everyone

- d) Students of the Department of management studies participated in Leadership Talk series organized by Institution Innovation Council @MHRD, University of Jammu. Students were provided with E-certificates for the same.
- a) Ashwini Deshpande Co Founder & Director Elephant Design-6th June 2020
- b) Shri R Subrahmanyam, IAS secretary, Department of social justice and empowerment-13th June 2020
- c) Mr Shridhar Venkat ,CEO Akshaya patra foundation-20th June 2020
- d) Shri Dipendra Manocha, Motivational speaker-27th June 2020

Innovations come with inherent risks.

The primary responsibility of the innovator is to **identify, mitigate and manage** these risks in a systematic manner, by taking adequate feedback from the customers individually and from the market as a whole.

Live chat

Top chat 3.3K



- 3:29 PM Pandu Panda #200Rs mein Tiktok
- 3:29 PM Rodosi Hazra Good afternoon mam.I am Rodosi Hazra from Techno Main Saltlake College, Sector 5,Kolkata, West Bengal.
- 3:29 PM Aparna Mahajan Hello Mam Prof Aparna N Mahajan President IIC MAIT BADDI
- 3:29 PM Debabrata Khan good informative..luthfaa polytechnic.durgapur.wb.
- 3:29 PM Gourav Singh Gourav Singh from SPMR college of commerce Jammu
- 3:29 PM Itesha Bhawar good afternoon sir here it itesha bhawar from AIPER ,INDORE
- 3:29 PM Pandu Panda #200Rs mein Tiktok
- 3:29 PM prachi siwach Hello this is Prachi from JC Bose University of Science and Technology, YMCA.
- 3:29 PM G. Srinivasu Hi all this is G.Srinivasu from Joginpally BR Engineering College
- 3:29 PM Vitthal Hugar Good evening

Chat publicly as Gourav singh...



Live chat

Top chat 3.3K



- 3:15 PM Sakib Wani sakib Ahmad wani from subharti institute of technology and engineering meerut
- 3:15 PM Sri N.Venkateshwar Rao Assistant Professor Good after noon,CBIT
- 3:15 PM Kemal Jamwal Kemal Jamwal MBA (TTM) from central university of Jammu
- 3:15 PM SACHIN KUMAR good afternoon to all
- 3:15 PM 191PA206 DHARANIKA K Dharkanika from Kengunadu arts and science college Coimbatore
- 3:15 PM Varsha Rajput Good afternoon mam... I am varsha rajput from spmr college of commerce jammu.
- 3:15 PM Rayu nagde Good afternoon mam I am from acrepelis institute of pharmaceutical education and research indore MP
- 3:15 PM Manish Chauhan Good Afternoon, Manish Chauhan from Bombay College Of Pharmacy
- 3:15 PM Karthik S SK

Chat publicly as Varsha Rajput...



Live chat

Top chat 3.3K



- 3:17 PM Megha Dhar GOOD AFTERNOON Maam. THE SESSION IS VERY INTERESTING AND INFORMATIVE CITED WITH SUITABLE EXAMPLES.Thank you so much Mam...This is Dr.Megha Dhar..UNIVERSITY OF JAMMU. 🙏🙏
- 3:17 PM Aparna Mahajan Hello Mam Prof Aparna N Mahajan President IIC MAIT BADDI
- 3:17 PM Ramanarayan Sankriti Good Afternoon madam, I am Ramanarayan Sankriti,Assistant Professor,CED,CBIT Hyderabad.
- 3:18 PM Yasmine Kaur gud afternoon mam ...i am yashmeen kour from govt. SPMR college of commerce jammu
- 3:18 PM Jayanthi Gurusamy G.SANTHAMEENA, ASSISTANT PROFESSOR,DEPARTMENT OF MATHEMATICS, PSNA COLLEGE OF ENGINEERING AND TECHNOLOGY, DINDIGUL.
- 3:18 PM Shivani Raghuvanshi Good afternoon mam I Am Shivani Raghuvanshi from Acropolis institute of Pharmaceutical education and research, Indore
- 3:18 PM Mohit Kumar Good afternoon mam. I am Mohit Kumar from X Institute of polytechnic and technology ranchi
- 3:18 PM Vandini Venkatesan hi im vandhini from

Chat publicly as Yasmine Kaur...



Live chat

Top chat 3.1K



- 3:08 PM Palaniappan Swaminathan S.Palaniappan, Assistant Professor, Department of Information Technology, PSNA College of Engineering and Technology, Dindigul
- 3:08 PM chandramma R R Chandramma Associate professor, Dept of CSE Vivekananda institute of technology Bangalore
- 3:08 PM anushka gaikwad good afternoon
- 3:08 PM Tarun Sharma Good Afternoon sir its Tarun Sharma from SPMR college of commerce jammu
- 3:08 PM Santhana Krishnan santhana krishnan SAIRAM INSTITUTIONS
- 3:08 PM Ansal Abbas hi sir Dr. Ansal K A from Saintgits
- 3:08 PM Perumal P This is Dr. P. Perumal from SREC Coimbatore
- 3:08 PM SELVAM SELVI mrs. k. pandiselvi. vanakkam frds
- 3:08 PM K Selvaraj afternoon sir , professor IT, PSNA College of Engineering and Technology, dindigul, Tamil Nadu

Chat publicly as Tarun Sharma...



Live chat

Top chat 3.2K



institute ,Ichalkaranji.



15:16 Chithra R Dr.R.Chithra professor/IT,K S Rangasamy College of Technology,Tamilnadu



15:16 Raj Johal good session going on



15:16 anildadhwal Anil Kumar from GGSDS College, Haryana, Hoshiarpur, Puniab.



15:16 Akshit Sharma good afternoon sir, this is tanish sharma from spmr college pf commerce ,jammu



15:16 Tarun My name ia Tarun Dubey and i am from Xavier Institute of Polytechnic and Technology



15:16 Mausam Sharma hi



15:16 KDG lectures good afternoon, Kaustuv Dasgupta, Meghnad Saha Institute of Technology, West Bengal



15:16 Shanmugam Palanisamy Shanmugam Palanisamy, Assista Professor, chemical Kongu Engineering college, Erode



Chat publicly as Akshit Sharma...



Live chat

Top chat 3.2K



- 3:15 pm Manisha Gaur Good afternoon sir
- 3:16 pm Dani Jamwal Danish singh jamwal from SPMR college of commerce Jammu
- 3:15 pm SRIPRIYA S sripriya.s ukm college for women vellore
- 3:15 pm Mannat Sharma Good afternoon sir. I'm mannat Sharma from Govt. spmr college of commerce Jammu.
- 3:15 pm HARI OM RAY Good afternoon sir and all dear My friends. I'm second year students from avit, vinayaka mission research foundation Chennai Tamil Nadu, OMR paiyanoor
- 3:15 pm HARSHAD KAMBLE harshad kamble Rscoe , pune
- 3:15 pm rahul raul Good afternoon to all..I am RAHUL KASHYAP,3rd year (EE) Student from Shri



Chat publicly as Dani Jamwal...

15:35 Vo 4G LTE 20%

Qualitative Analysis

3. Bibliographic Factors

These factors need to be considered as they make huge direct impact on the values of the patent.

- **Number of independent claims:** More the number of independent claims, more value the patent provides.
- **Number of dependent claims:** More the dependent claims, more descriptive the patent is.
- **Number of words in first independent claim:** More the number of words, better the technology is described.
- **Forward citations:** High number of forward citations has high value and may form the base of the technologies that are yet to come.
- **Backward Citations:** The patent which has high number of backward citations has low value.
- **International Family:** More number of patent families helps to cover the more dominant countries in which the patent has high value.

Significant

Live chat
Top chat 3.9K

15:35 Dr.Jyothi Tk sir ppt is not clearly visible

15:35 Bavani Sivakumar hai I am s. bavani from N. M. S Sermathai vasan roll

15:35 Tanisha thappa from central university of jammu

15:35 Keshav Gupta keshav gupta from spmr college

15:35 Dr. Ketan Chourasia Good afternoon, from Vishwavidyalaya Engineering College Lakhannur

15:35 Dr. R. Very informative

15:35 Tandava Krishna Mamidi I AM TANDAVA KRISHNA MAMIDI FROM DVR & Dr HS MIC COLLEGE OF TECHNOLOGY

15:35 Jyotika Mishra Good afternoon sir... I m Jyotika Mishra from JIMS school of law, Greater Noida

15:35 PushpaLakshmi R Dr.R.PUSHPALAKSHMI, Professor/IT, PSNA COLLEGE OF ENGINEERING AND TECHNOLOGY

15:35 C MANOGNA Hello sir, I'm MANOGNA from kuppam Engineering College, kuppam, AP

Chat publicly as Keshav Gupta...

3:26

Market Research

Define your Objectives Visualize and Communicate Findings

Develop Research Design Analyze Data

Prepare Research Instrument Collect Data

Significant

Live chat
Top chat 4.1K

3:26 PM Syamsundar p Dr P Syamsundar, From Anna University, Chennai

3:26 PM RITVIK GUPTA Hello sir , this is RITVIK GUPTA from SPMR college of commerce , Jammu

3:26 PM Dinesh Kumar Guddeem This is Dineshkumar of SREC, Coimbatore.

3:26 PM Poornaashri Mathangi Ravikiran This is R.Poornaashri Engineering and Technology.

3:26 PM Murganatham Alagar Dr. Murganatham From Kristu Jayanti College, Bengaluru

3:26 PM Asmin Ahmad I am from LEAD College of Management, Pookkad Kerala

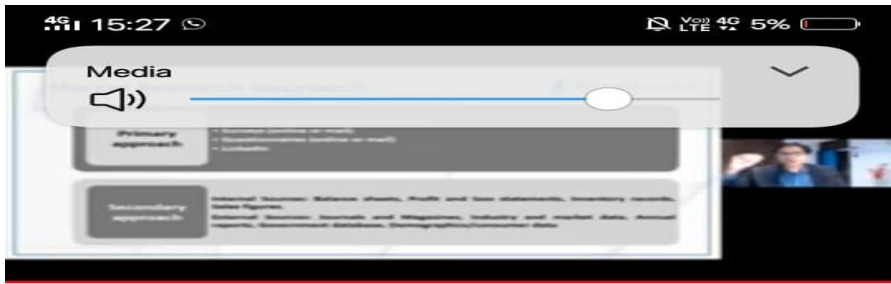
3:26 PM Johnny helby deepika u remember me?

3:26 PM murali krishnan I am Murali krishnan podiyal of Arupadai Vaidu institute of technology college in mechanical dept

3:26 PM svadahaS fo droL Mrs Kiran Dange,nice,informative session

3:26 PM Reshmi Maulik Good afternoon

Chat publicly as RITVIK GUPTA...



Live chat

Top chat 4.1K



- 15:27 sonia sharma hii, this is sonia sharma from jiiit ,noida
- 15:27 Pratik Raj sir I am from Bengal College of engineering and technology Durgapur West Bengal University Makaut . My department is information technology
- 15:27 Shikha Bali good evening to all. I am Shikha Bali. Assistant professor. L.R.Engineering and Technology. Solan . Himachal Pradesh
- 15:27 Nidhi Bhanushali Nidhi Bhanushali from kj somaia Institute of engineering and it
- 15:27 Anjali Sharma very informative
- 15:27 Sunil Karamchandani KC
- 15:27 Nadiesh Raj nadiesh raj spmr college of commerce jammu
- 15:27 Prof.V.H. Iyer hi

High volume may damage hearing
Chat publicly as Nadiesh Raj...



3:28 4G LTE VO 51

Market Research approach

Primary approach:

- Interviews (telephone or face-to-face)
- Surveys (online or mail)
- Focus groups (online or mail)
- Experiments

Secondary approach:

- Annual Reports, Balance sheets, Profit and loss statements, Inventory records, etc.
- Annual Reports, Journals and Magazines, Industry and market data, Annual reports, Government databases, Demographic/Consumer data

Live chat
Top chat 4.1K

3:27 PM Dr abha Choubey Hello

3:27 PM Yasmine Kaur gud afternoon sir ...i am yashmeen kour from govt. SPMR college of jammu

3:27 PM Dinesh Mani Hello Sir.. This is Dinesh.M from Sri Ramakrishna Engineering College Coimbatore

3:27 PM Sivamani Venkatesh good sir

3:27 PM Shabnam Nihar I m Shabnam Niher AP PSNA College of Engineering and Technology Dindigul

3:27 PM viraj vora hi sir , student of KJ Somaiya Institute of Engineering and Information technology

3:27 PM Sanket Patil Harshad

3:27 PM Preethi.v v. preethi III B. A History (Dkm college for women).

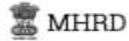
3:27 PM Thrisha R R.Thrisha , VIAYAKA MISSION ANNAPOORANA COLLAGE OF NURSING,SALEM. WELCOME SIR 😊 it's is useful sir

3:27 PM Mr. Rahul Arora Good After noon ALL

Chat publicly as Yasmine Kaur...



Indias First Leadership Talk S...



Certificate of Participation

This is to certify that

Manyata Jain

from Government Spmr Degree College has

Successfully attended the India First Leadership Talk webinar

with Prof D. P. Singh, Chairman UGC

Broadcasted on 9th May, 2020 by MHRD's Innovation Cell.

Dr. Abhay Jere

Chief Innovation Officer, MHRD's Innovation Cell



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India First Leadership
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of Participation

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Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell



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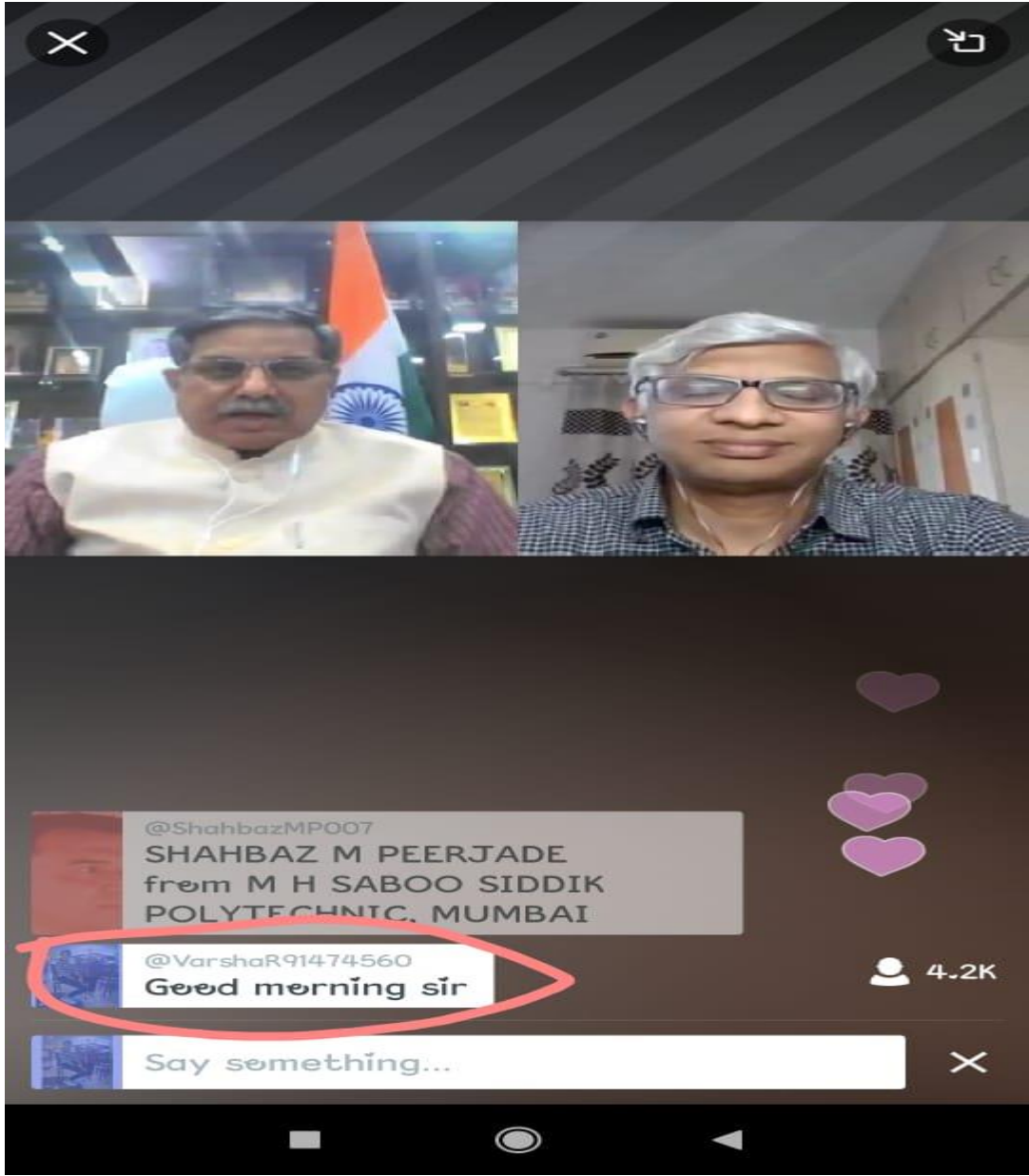


This is to certify that
Varsha Rajput
from Shri Pratap memorial rajput ce has
Successfully attended the India First Leadership
Talk webinar
with Prof D. P. Singh, Chairman UGC
Broadcasted on 9th May, 2020 by MHRD's
Innovation Cell.

A rectangular box containing a handwritten signature in black ink that reads 'Abhay Jere'.

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





@ShahbazMP007
SHAHBAZ M PEERJADE
from M H SABOO SIDDIK
POLYTECHNIC, MUMBAI

@VarshaR91474560
Good morning sir

4.2K

Say something...





**Certificate
of Participation**
This is to certify that
Ashwani Kumar

from SPMR College Of Commerce, Jammu has
Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd.
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric Mobility
Ltd.
by MHRD's Innovation Cell

Abhay Jere

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





Certificate of Participation

This is to certify that
Keerti Bhau

from SPMR College Of Commerce, Jammu has
Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra Electric Mobility
Ltd.
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Mobility Ltd.
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Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





MHRD



**MHRD'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)



Certificate of Participation

**This is to certify that
Yashmeen Kour**



from Govt.spmr College Of Commerce Jammu, Jammu has
Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra Electric Mobility
Ltd.
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Chief Innovation Officer, MHRD's Innovation Cell





MHRD



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(GOVERNMENT OF INDIA)



Certificate
of Participation

This is to certify that
Sankait Mahajan

(S)

from SPMR College Of Commerce
Jammu, Jammu has
Successfully attended Leadership
talk With Mr Mahesh Babu CEO
Mahindra Electric Mobility Ltd.
India's First Leadership Talk
Series Session with Mr Mahesh
Babu CEO Mahindra Electric
Mobility Ltd.
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Abhay Jere

Dr. Abhay Jere

Chief Innovation Officer, MHRD's Innovation Cell





MHRD



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Certificate of Participation

This is to certify that
Nikshit Mahajan

from Govt. Spmr College Of Commerce , Jammu has
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Ltd.
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric
Mobility Ltd.
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





**Certificate
of Participation**
This is to certify that
Gourav Singh

from SPMR COLLEGE OF COMMERCE, Jammu has
Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd,
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric Mobility
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by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





Certificate of Participation

This is to certify that
Ritvik Gupta



from Govt. Spmr College Of Commerce , Jammu has
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Ltd.
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric
Mobility Ltd.
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell



Certificate of event participation

[Download Certificate](#)



Certificate of Participation

This is to certify that **Aakash Pandita**

(S)

From Spring College Of Commerce Jaipur, Jaipur has
Successfully attended Leadership talk with Mr Mahesh Babu CEO Mahindra Electric Mobility
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric
Mobility Ltd
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell



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Certificate
of Participation

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Varsha Rajput

from Shri Pratap Memorial Rajput
College Of Commerce , Jammu has
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talk With Mr Mahesh Babu CEO
Mahindra Electric Mobility Ltd.
India's First Leadership Talk Series
Session with Mr Mahesh Babu CEO
Mahindra Electric Mobility Ltd.
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





**Certificate
of Participation**

**This is to certify that
Aashish Dutta**

from SPMR College Of Commerce, Jammu has
Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd.
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra Electric Mobility
Ltd.
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell



Download Certificate



Certificate of Participation

This is to certify that **Vishvjeet Singh Jamwal**

from Sprm College, Jammu, Jammu has Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd. India's First Leadership Talk Series Session with Mr. Mahesh Babu CEO Mahindra Electric Mobility Ltd. by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell



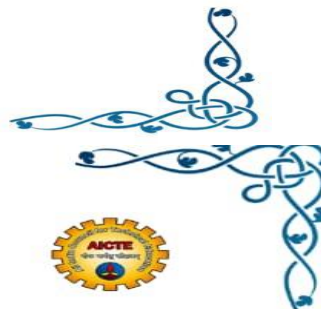


Certificate of Participation

This is to certify that
Mannat Sharma

from Spmr College Of Commerce, Jammu has
Successfully attended Leadership talk With Mr Mahesh Babu CEO Mahindra
Electric Mobility Ltd.
India's First Leadership Talk Series Session with Mr Mahesh Babu CEO Mahindra
Electric Mobility Ltd.
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell

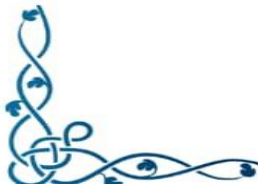


Certificate of Participation

This is to certify that
Tanish Sharma

from Spmr College Of Commerce, Jammu has
Successfully attended Leadership Talk
With Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited and Dr. Abhay Jere,
Chief Innovation Officer MHRD Innovation Cell, Saturday, 16th May 2020 at 01.00 PM
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell





Certificate of Participation

This is to certify that
Varsha Rajput

from Shri Pratap Memorial Rajput
College Of Commerce , Jammu
has
Successfully attended Leadership
Talk

With Dr. Pramod Chaudhari,
Founder, Chairman, Praj
Industries Limited and Dr. Abhay
Jere, Chief Innovation Officer
MHRD Innovation Cell, Saturday,
16th May 2020 at 01.00 PM
by MHRD's Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer, MHRD's Innovation Cell



INSTITUTION
INNOVATION
COUNCIL_UNIVERSIT
Y OF JAMMU-
LEADERSHIP TALK
SERIES@MHRD-IIC
PARTICIPANT
ATTENDANCE-
16/05/2020

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4:05















YOUR SOLUTION WORTH
=
VALUE



Live chat



-  21:46 **Vellachi Somu** Vellachi N Asst prof PSNACET Dindigul
-  21:46 **AKilandeswari Lakshminarayanan** That's great
-  21:48 **Balamurugan Kaliappan** Balamurugan Kaliappan, Assistant Professor from Sri Ramakrishna Engineering College, Coimbatore, Tamil Nadu, India
-  21:48 **anshul kumar** hello mam i m Anshul kumar from PEC CHANDIGARH
-  21:49 **Shailesh Vishwakarma** This is Shailesh Vishwakarma
-  21:50 **Nagraj Dixit** Very good session, Nagraj Dixit from JSPM's Rajarshi Shahu College of Engineering, Pune.
-  21:51 **Pandu Panda** #Tik Tok Tatti hai
-  21:52 **Laxmi Goritiyal** Good Afternoon! Innovation is certainly the need of the hour. Innovation is the new normal. Session is very good
-  21:52 **mahendar ekke** mahendar E from Gnit at ibrahimpatanam,hyderabad
-  21:54 **Satwik Singh Thakur** Hey this is satwik from indore
-  21:54 **Janvi Nemani** Hi from SVT college
-  21:55 **Praveen Thaggikuppe** Dr Praveen TK.

VmLTE 4G 8.6 K/s 100% 3:32

Product Innovation Rubric (PIR) & PIR Score

A diagnostic tool to guide innovators through a fast-tracked process of validating inherent risks by linking their progress to customer motivation, customer acceptance, and customer commitment, and thereby evaluating the true market potential of product innovations.

FORGE **PRODUCT INNOVATION RUBRIC** **TOOLS**

Category	Criteria	Score
1	1.1	1.1
1	1.2	1.2
1	1.3	1.3
1	1.4	1.4
1	1.5	1.5
1	1.6	1.6
1	1.7	1.7
1	1.8	1.8
1	1.9	1.9
1	1.10	1.10
1	1.11	1.11
1	1.12	1.12
1	1.13	1.13
1	1.14	1.14
1	1.15	1.15
1	1.16	1.16
1	1.17	1.17
1	1.18	1.18
1	1.19	1.19
1	1.20	1.20
1	1.21	1.21
1	1.22	1.22
1	1.23	1.23
1	1.24	1.24
1	1.25	1.25
1	1.26	1.26
1	1.27	1.27
1	1.28	1.28
1	1.29	1.29
1	1.30	1.30
1	1.31	1.31
1	1.32	1.32
1	1.33	1.33
1	1.34	1.34
1	1.35	1.35
1	1.36	1.36
1	1.37	1.37
1	1.38	1.38
1	1.39	1.39
1	1.40	1.40
1	1.41	1.41
1	1.42	1.42
1	1.43	1.43
1	1.44	1.44
1	1.45	1.45
1	1.46	1.46
1	1.47	1.47
1	1.48	1.48
1	1.49	1.49
1	1.50	1.50
1	1.51	1.51
1	1.52	1.52
1	1.53	1.53
1	1.54	1.54
1	1.55	1.55
1	1.56	1.56
1	1.57	1.57
1	1.58	1.58
1	1.59	1.59
1	1.60	1.60
1	1.61	1.61
1	1.62	1.62
1	1.63	1.63
1	1.64	1.64
1	1.65	1.65
1	1.66	1.66
1	1.67	1.67
1	1.68	1.68
1	1.69	1.69
1	1.70	1.70
1	1.71	1.71
1	1.72	1.72
1	1.73	1.73
1	1.74	1.74
1	1.75	1.75
1	1.76	1.76
1	1.77	1.77
1	1.78	1.78
1	1.79	1.79
1	1.80	1.80
1	1.81	1.81
1	1.82	1.82
1	1.83	1.83
1	1.84	1.84
1	1.85	1.85
1	1.86	1.86
1	1.87	1.87
1	1.88	1.88
1	1.89	1.89
1	1.90	1.90
1	1.91	1.91
1	1.92	1.92
1	1.93	1.93
1	1.94	1.94
1	1.95	1.95
1	1.96	1.96
1	1.97	1.97
1	1.98	1.98
1	1.99	1.99
1	1.100	1.100

Live chat

Top chat 3.1K

- 3:32 PM SOURAV DAS good
- 3:32 PM papiya chandra very good session
- 3:32 PM arun kumar ONE OF THE BEST SESSIONS FROM IIC
- 3:32 PM SAKET KUMAR saket kumar from arya college of engineering and it, jaipur
- 3:32 PM Tarun Sharma Good evening mam, I am Tarun Sharma from SPMR college of commerce Jammu.
- 3:32 PM harshitha tv harshitha t v from mysore college of engineering and management
- 3:32 PM Jahanvi Dave K.J Somaiya Institute of Engineering And IT
- 3:32 PM nivan101 Dr.N.K.Sharma IIMT College of Engineering Greater Noida good afternoon good session it is
- 3:32 PM Athish Kumar athish kumar, Sri Sairam engineering college
- 3:32 PM Sathish Kumar Dr.A.Sathish Kumar, Professor, Holy Mar... ute of Technology and Science, Hyderabad

Chat publicly as Tarun Sharma...

Innovations come with inherent **risks**.

The primary responsibility of the innovator is to **identify, mitigate and manage** these risks in a systematic manner, by taking adequate feedback from the customers individually and from the market as a whole.

Live chat

Top chat 3.1K



3:32 PM **kapil chugh** Hello. DD Jain Memorial College for women Ludhiana



3:33 PM **Shubham Pandey** Good afternoon sir, I am Shubham Pandey from XIPT Ranchi



3:33 PM **Mylsami G** Mylsami G K. S. Rangasamy College of Technology Tiruchengode, Tamilnadu



3:33 PM **arshi kohli** Good afternoon ma'am I'm **Arshi Kohli** from SPMR College Jammu



3:33 PM **MADHUKAR M** Dr. Madhukara Naik, MVJ College of Engineering, Bangalore



3:33 PM **Tejas Gaonkar** Tejas t. Gaonkar from GOVERNMENT COLLEGE OF ARTS, SCIENCE AND COMMERCE ,KHANDOLA MARCELA GOA.



3:33 PM **manu tyagi** manu tyagi subharti unvrcty studnt meerut



3:33 PM **Haleema rather** Good afternoon Ma'am....I am nazima Shabir (civil branch)from subrati University meerut



3:33 PM **Dr.M.Rama Devi** Assistant Professor (C) CBIT






Chat publicly as arshi kohli...



DEPARTMENT OF MANAGEMENT STUDIES (BBA)-SESSION April18-April19



DEPARTMENTAL ACTIVITIES

S.no	DATE	ACTIVITIES
1.	5.09.18	<p>BEST MESSAGE ON TEACHER'S DAY CONTEST CONDUCTED BY IBS IN COLLABORATION WITH DEPARTMENT OF MANAGEMENT STUDIE JAMMU.</p> 
2.	3.10.18	<p>STUDENT PARTICIPATED AND PRESENTED WITH CERTIFICATE ON WORKSHOP CONDUCTED BY SEBI (SECURITIES EXCHANGE BOARD OF INDIA).</p> 
3.	11.10.18	<p>Dr MANISHA KOHLI CONDUCTED A LECTURE ON MENTAL HEALTH ON WORLD HEALTH DAY.</p> 



4.	11.10.18	<p>ONE DAY SEMINAR ON “BUSINESS MODEL AND USE OF TECHNOLOGY IN START-UP” BY Mr. KAPIL BHATIJA (CA) FROM PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIMS)</p>  
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5.	13.10.18	GDC PARADE ART AND CRAFT MELA HELD AT PARADE COLLEGE MONIKA CHARGOTRA & MANAYTA WON 3 RD PRIZE IN FLOWER ARRANGEMENT  A photograph showing several students in white shirts and black trousers gathered around a table covered with a white cloth. They are working on or displaying colorful flower arrangements. One student in the foreground is smiling at the camera. The background shows a building with a red wall.
6.	23.10.18- 25.10.18	RANGSUTRA SCHOOL OF HOSPITAL AND TOURISM MANAGEMENT.ROHAN WON 1st PRIZE IN NUKAD NATAK PLAY.MANYATA AND MONIKA PARTICIPATED IN GLITTERY BLESSING.  A large group of students and staff members are posing for a group photo outdoors. Many of the students are holding trophies and awards. They are dressed in school uniforms. The background features a building with colorful triangular bunting hanging across the front.

7.

16.11.18

QUIZ CONTEST CONDUCTED BY JAIPURIA INSTITUTE NOIDA IN COLLABORATION WITH DEPARTMENT OF MANAGEMENT STUDIES.HASIT SACHDEV AND GRISHAM SHARMA. WON 1ST PRIZE.THEY WON A CASH PRIZE OF RS 5000.





8.


26.03.19

EXTENSION LECTURE BY Dr SUVIDHA KHANNA AND Dr MANIK ARORA ON TOURISM MANAGEMENT BY SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT, JAMMU UNIVERSITY.



9.	27.0319	<p>PLACEMENT DRIVE CONDUCTED IN THE DEPARTMENT OF MANAGEMENT STUDIES IN COLLABORTION WITH RELIANCE JIO INFOCOM LTD .31 STUDENTS SHORTLISTED FROM BBA AND BCOM HONS</p> 
10.	29.3.18-30.3.18	<p>30 STUDENTS PARTICIPATED IN SAMMILAN –LARGEST TECHNO-CULTURAL AND MANAGEMENT FEST.WON CASH PRIZE OF RS 500 IN GOLGAPPA EATING COMPETITION.</p> 
11.	2.04.19	<p>Participated in slogan writing competition.Supreet Kaur from BBA 4th won third prize.</p> 

12.	3.04.19	<p>15 Students participated in Talent Hunt and got selected for grand finale to be held on 22nd and 23rd April.</p> 
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13.	5.04.19	<p>Participated in punctuality week celebration organized by SPMR college of Commerce. Hasit Singh Sachdev from BBA 4th sem secured 1st position and Gurkirat Kaur from BBA 2nd sem won consolation prize.</p> 
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