

GOVT. SPMR COLLEGE OF COMMERCE, JAMMU
DEPARTMENT OF MANAGEMENT STUDIES
PROJECT WORK (1BBADEPRO1)

BBA V SEM


SESSION 2021-2022

S.No.	University Roll no.	Name	Topic	Company Name
01	19040020001	Simran Kaur	Customer Perception	Hindustan Coca Cola Beverages PVT.LTD.
02	19040020002	Tejasjain	Customer Perception	TVS Motors
03	19040020003	Arshitagupta	Marketing of Products	J&K Bank Ltd.
04	19040020004	Ashimagupta	Service Quality	HDFC BANK
05	19040020005	Priyasaini	Customer Satisfaction	TVS Tyres
06	19040020007	Samridhipuri	Employee satisfaction	NSF BAJAJ
07	19040020008	Nargisfarooq	Training & Development	FAIR MOTORS
08	19040020009	Mansi gupta	Marketing Strategies	Umar Ujala
09	19040020010	Ayushgupta	Customer Satisfaction	MARUTI SUZUKI,JAMKASH
10	19040020011	Muskangupta	Employee Satisfaction	BHARTI AIRTEL
11	19040020012	Yashikagupta	Supply Chain Management	Times of India
12	19040020013	Roshnidevi	Customer Satisfaction	Krishna Distribution
13	19040020014	Aniket Mahajan	Customer Satisfaction	Tata Motors
14	19040020016	Prateekjain	Customer Satisfaction	Citizen Cooperative Bank
15	19040020017	Nitishgupta	Human Resource Practices	JK Bank
16	19040020018	Ishan mehra	Dealer Satisfaction	RSBP Hardware India Pvt. Ltd

17	19040020019	Mahakkoul	Customer Satisfaction	CP plus
18	19040020020	Sannetwadhera	Customer Satisfaction	BIG BAZAR
19	19040020021	Anshitagupta	Customer Satisfaction	BIG BAZAR
20	19040020022	Ishu Sharma	Customer Satisfaction	Galaxy Motors
21	19040020023	Manyajain	Customer Satisfaction	Hick Vision
22	19040020025	Anjali maurya	Customer Satisfaction	Domino
23	19040020026	Rithiksingh	Customer Satisfaction	HDFC BANK
24	19040020027	Surbhijasrotia	Marketing Strategy	L.G INDIA
25	19040020028	Abhisht Gupta	Employee Satisfaction	BHARTI AIRTEL
26	19040020029	Sunaliangral	HR Practices	Brite Profilers
27	19040020030	Ankushthakur	Customer Satisfaction	MOTILAL OSWAL FINANCIAL SERVICES LTD
28	19040020031	Gagan Sharma	Customer Satisfaction	Everest Food products
29	19040020033	Priyanka	Banking Product Comparisons	ICICI BANK & HDFC BANK
30	19040020034	SHIVEN PARGAL	Customer Satisfaction	XIAOMI
31	19040020035	Anish jain	Customer Satisfaction	Amazon
32	19040020036	Ritek Sharma	Employee Welfare	PNB BANK
33	19040020037	Owaiskarni	Retailer Satisfaction	BERGER PAINTS
34	19040020038	Sahilkumarbhagat	Understanding Eco system Digital India	Trinolix solutions
35	19040020039	Ritika	Customer Satisfaction	Vishnu Karna Enterprises
36	19040020040	Sharon dabgotra	Customer Satisfaction	V. J. Zindal Pvt. Ltd
37	19040020041	Vipulsharma	Training & Development	Graeur & Weil Ltd

38	19040020042	Kritikmagotra	Study of Production Mgt in Organisation	Jainam International
39	19040020044	Nareshkumar	Customer Satisfaction	Wheelocity Motors
40	19040020045	Rohitkoul	Worklife balance	Computer Paper feed
41	19040020046	Suresh Kumar	Comparative analysis of Products & distribution services	PEPSI & COCA COLA
42	19040020047	ANKITA BHAT	Effectiveness of Recruitment & selection system	INFOSYS LTD
43	19040020048	Aaryangupta	Customer Satisfaction	Satyam Traders
44	19040020049	Prachigupta	Training & Development	Central Cooperatives Bank
45	19040020051	Hardikgupta	Marketing of Goods & Services	Durga Sales
46	19040020052	Praneysingh	Customer Satisfaction	Tata Motors
47	19040020053	Piyushgupta	Customer Satisfaction	JK Bank
48	19040020054	Faizanchoudhary	Loan & Advances	JK Bank
49	19040020056	Rishav Sharma	Training & Development	Fair Deal Motors
50	19040020057	Ritikverma	Employee Retention Strategies	CADBURY
51	19040020058	Aruna Adhikari	Customer Loyalty	Punjabi Haveli
52	19040020059	Sahil Ahaq bhat	Training & Development	NITCO LTD.
53	19040020060	Koushal kumar	Customer Satisfaction	Ajay Motors
54	19040020061	Ankit kumar	Performance Appraisal	NESTLE
55	19040020062	Tabish Sharma	Digitalisation	J&K Grameen Bank
56	19040020064	Udhay Veer Singh	Customer Satisfaction	Audi

57	19040020065	Rohit	Customer Satisfaction	Airtel
58	19040020066	Mikhil Bhat	Customer Satisfaction	Honda Two Wheelers
59	19040020068	Jatin Anand	Performance Appraisal	Ravi Crop Science Samba
60	19040020069	Hardikgupta	Customer Satisfaction	Honda Two Wheelers
61	19040020070	Vipan singh jamwal	Recruitment & Selection	PEPSICO


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