

PROGRAM OUTCOME

BACHELOR OF COMMERCE (B.COM.)

Introduction

The B.Com. programme offered by SPMR College of Commerce as a Constituent College of the Cluster University of Jammu, Jammu is designed to enable and empower students to acquire the necessary knowledge, skills and abilities to analyse and synthesize the contemporary realities of the domain of business. This programme aims at instilling conceptual and practical understanding to equip students to manage businesses and organisations, and prepares them to drive and face the challenge of tomorrow. It also encourages the students to explore the world of technology and digitization in the relevant field as envisaged by the scholars and policymakers. Further, this course is designed to help cultivating entrepreneurial mindset and skills. Commerce plays a pivotal role in our everyday life. The scope of B.com has increased manifold with the unprecedented growth in the economy in the past two decades accompanied by the fast changing information-technology sector. Job opportunities exist in domains like banking, industry, retail, consultancy, finance, advertising and media.

Learning Outcome-based Curriculum Framework in B.Com.

The courses of this programme have been designed to promote understanding of the issues in the business world and the economy as a whole. The Programme will help to student to understand and evaluate various skills regarding various aspects like Accountant, Marketing Manager, Selling Manager, over all administration abilities of the Company. After completing this programme, capability of the students will increase to make decisions at personal as well as professional level. Further, students can independently start up their own Business. Students can also get thorough knowledge of finance and commerce. The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure

Program Specific Outcome

- The students can get the knowledge, skills and attitudes during the end of the B.com degree course.
- By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.,
- Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coeres.

- The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.
- Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
- Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
- Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- Students will be able to do their higher education and can make research in the field of finance and commerce.

Aims of the B.Com. Programme

The aims of the programme are:

- To instil in the students the knowledge and capability of understanding the business world and its complexities. It will also develop the ability and competence to have a problem-solving approach towards the issues which accompany the dynamism attached to the business world
- To inculcate attitudes and character that will help students evolve into sensitive and technically sound future business leaders rather than managers and aims at enhancing employability options of the students. The curriculum helps instilling learn ability among students for upskilling and reskilling even in later part of life.
- Students are able to gain a thorough basic knowledge in the fundamental of Commerce and Accounting.

Structure and Syllabus of B.Com.

The B.Com. Programme is designed by the Cluster University of Jammu, Jammu. The courses, semester scheme and other aspects of the programme are well defined in the syllabus of the B.Com. Programme.

Under the CBCS, the College offers its students the choice to select from various subject options, within the scope of the B.Com. syllabus.

For detailed course-wise and semester wise structure and syllabus of B.Com., kindly click the links below (opens in a new tab)

The syllabus as linked in the links contains the following:

<https://www.clujammu.in/syllabus/syllabus.php>