

07 Rural Women Entrepreneurship in India: Issues and Challenges

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Abstract

The empowerment of women is very essential for nation The empowerment of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the freedom of life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of a woman brings enlightening not only the life of freedom of life of the entire nation. Women family but also the entire nation. Women the family but gaining importance in India in the wake entrepreneurship is gaining importance in India in the wake entrepreneurship is entrep of economic freedom of economic framework for developing entrepreneurial institutional framework for developing entrepreneurial skills, providing vocation education and training has widened the horizon for economic empowerment of women Rural Entrepreneurship can create opportunities for rural women and contribute to overall growth and leaving from poverty. It also provides a great opportunity in current time for the development of rural or semi-rural people who migrate to urban areas. In this field rural woman entrepreneurs cannot be ignored. The strengthening of the rural villages will encourage the preservation of natural resources and improve the rural economy. It is a very important concept for development of rural areas. However, women constitute only one third of the economic enterprises. There exist a plethora of successful business women entrepreneurs both in social and economic fields in India. They are performing well. The increasing presence of women in the business field as entrepreneurs has changed the demographic characteristics of business and economic growth of the country, but the development of women entrepreneurship in rural areas is very low because the rural women's are face more challenges and the more rural women's are face more challenges and the more rural women's are face more challenges and the more rural women's are face more challenges and the more rural women's are face more challenges and the more rural women's are face more challenges and the more rural women's are face more challenges and the more rural women's are face more challenges are face more rural women's are face more challenges and the more rural women's are face more challenges are face more rural women's are face more challenges and the more rural women's are face more challenges are face more rural women's are face mor challenges and problems. The present study is an attempt of the examine the various issues challenges, faced by

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